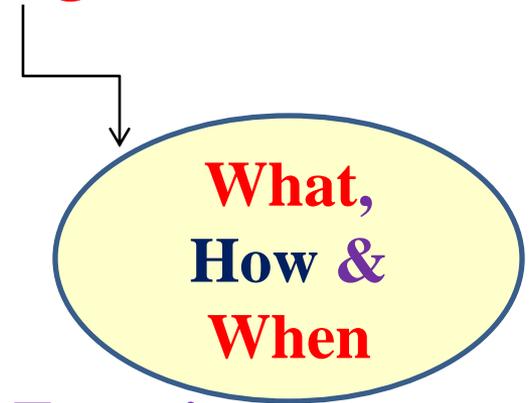# Outcomes of Benchmarking

Benchmarking is More Important. Because :

- **More Effective Way to Make Improvement**.

- Eliminate Trial & Error Process Improvement**.**

- **Compare Practices with those of Best Universities.**

- **Challenge Current Practices & Processes.**

- **Hold People Move Accountable for their Performance**.

- **Develop a Standardized Set of Processes & Metrics**.

- Speed Up **University's Ability to Make Improvements.**

Process of Benchmarking

1. **To Decide What to Benchmark.**
2. **To Understand the Current Performance of University.**
3. **To Do Proper Planning of Benchmarking.**

What, How & When

4. **To Study Other Universities**.
5. **To Gather Data & Analyze and Learn From it.**
6. **Use the Findings.**

To Do 3 Tasks for Benchmarking

1. Record What is Current Performance level in Each of These 7 Criteria.

2. Gather Information on Other Institutions Performance.

3. Finally Implement Creative Adaption of Breakthrough Performance.